



*Certified MasterMind Executive Coach™*

*Serving others through Coaching!*

*Brought to you by the [Rescue Institute](#), The Global Leader in Executive Coaching*

Questions? [Email](#) us or call 1.800.251.1696

Are you...

- 🏆 An Executive who would like to improve your coaching skills?
- 🏆 A Manager who would like to elevate your career by learning how to coach others?
- 🏆 An HR professional who desires to learn a proven coaching process?
- 🏆 A Coach looking to work with executives?

It is a fact: executives, managers and HR professionals are being called on to devote an ever increasing portion of their time to coaching others. It is a trend that will only continue to expand. It is essential that you possess solid coaching skills in order to enhance your career and help your organization.

Our program can help you gain coaching skills quickly and powerfully. You will expand your personal leadership skills and learn how to use new methods to help others grow. You will learn a proven coaching process- gaining critical knowledge about your coaching style and how to apply your inherent strengths to coach others. This experience will help you create a healthy and productive coaching climate in your organization.

**Quick Overview:**

**Length:** 5 weeks, ten- 90 minute sessions (meeting twice a week)

**Location:** Training is via webinars in our world class on-line training center, no travel required.

**Tuition:** \$979

**Course can be taken virtually on your schedule. Live participation is not required.**

*The Rescue Institute* 25958 Genesee Trail Road #400 Golden, Colorado USA 80401 1.800.251.1696

**Who should attend:**

Executives (any level), Mid to upper level Managers, Human Resource Professionals (mid to executive level), experienced Coaches.

**Outcomes:**

- 📌 Certification in our proven *MasterMind Executive Coaching Process™*.
- 📌 Gain valuable insight about yourself while learning to use that knowledge to help others progress.
- 📌 Learn the details of what coaching really entails and how it can help your organization.
- 📌 Obtain skills needed to create a coaching environment that will help decrease absenteeism, turnover, while promoting employee engagement.
- 📌 Discern how to identify personality types and learn how to best coach each type.
- 📌 Grow from group discussions and gain valuable insights from your Coaching Partner.
- 📌 Learn how to pinpoint and address critical areas of improvement.
- 📌 Positive impact on organizational culture through coaching.
- 📌 Interact with other like minded individuals who share similar values and challenges.
- 📌 Gain valuable resources to use after the program, which include:
  - ❖ Rescue Institute Values Test™ (personal assessment)
  - ❖ Priorities Workbook™
  - ❖ SWOT Analysis
  - ❖ Time Audit™
  - ❖ Executive Dashboard™



## Class Highlights:

- 10 high powered classes. Two classes a week, each 90 minutes in duration.
- Certification in our exclusive *MasterMind Executive Coaching Process™* in only 5 weeks.
- Exclusive access to powerful, proprietary Coaching tools such as the *Values Tests™*, the *Time Audit™* and *Personal Dashboard™*.
- The *Rescue Institute Values Assessment* for yourself along with use of this exclusive assessment for your employees as well.
- Full Year Membership in the cutting edge *Rescue Institute Training Center*. This is where all the audio and video of each class resides as well as homework assignments and workbooks for the course. This is a private site created exclusively for participants to share ideas, resources, and opportunities as they progress through the program.



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Two Fast and Easy Ways to Enroll



to make a Single payment of \$979



to make Three payments of \$379

\*Corporate discounts available for teams of 3 or more. [Inquire here.](#)

We gladly accept



\*15 CEUs available.

We keep the class size very small so that *you receive all the personal attention that you need.*  
Enrollment is on a first come, first serve basis - classes fill up fast so please reserve your spot now if you are interested.

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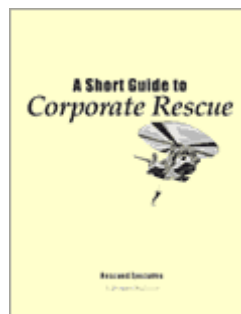
If you want to pursue this we will need a commitment from you- that you will study hard and do the work that is required in order to succeed. It will be challenging and exciting work and it will make you a much better business professional.

Here are links to read [testimonials](#) from some of our students.

In service,

*The Rescue Institute Team*

Please enjoy this special report with our compliments.



[Download](#) this free special report

And listen to why coaching is so important.

Please click on the button below to hear a special audio program hosted by the Rescue Institute's Founder, [A. Drayton Boylston](#).



[The Hidden Crisis](#)

*"Education of the mind without education of the heart is indeed no education at all."*

~Aristotle



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### DETAILED COURSE INFORMATION

#### OVERVIEW OF THE CERTIFIED MASTERMIND EXECUTIVE COACHING PROCESS™

Step 1: Personal Assessments

Step 2: Values Identification- Personal and Business Values Tests™

Step 3: Time audit

Step 4: SWOTs- (Business and Personal) Strengths, Weaknesses, Opportunities, Threats

Step 5: Mission Creation

Step 6: Develop Priorities; Establish Goals & Rebuild the Calendar

Step 7: Create Executive Dashboard™

Step 8: Accountability Plan: Day Review/Priorities Test™

Step 9: Sustainability, Build the Support Systems

Step 10: Spread the Concept



#### More details about the course:

- **Class Format-** Two, 90 minute live webinar training sessions each week. Each session consists of 45 minutes of training, 15 minutes for the *Student Spotlight™* (where we focus solely on student questions/needs) and up to 30 minutes of time to address the most pressing issues as a group. We will tackle subjects that are most important to you. Also included are audio and video recordings of every class so that you can watch and listen again or catch a class that you miss. You are not required to take classes live. You may complete the program on your own schedule.

- **MasterMind Training™** - You may have heard about our *MasterMind Coaching Process™* which has undergone years of development and refinement. This is the cornerstone of the CMEC program. This process is now used by hundreds of professionals in 29 countries around the world. We will train you in every detail of the entire process. This includes access to all of the assessments we use along with every form and written tool that you will need to implement the process. These proprietary materials and assessments alone are worth more than most courses by themselves. You will become a member of an elite group *that is certified* in this world class process.
- **The Rescue Institute Training Center™ (RITC)**. This is our cutting edge virtual training center where you can access all the class recordings, complete your homework, download workbooks, and listen to mp3 recordings. If you can't attend the live classes, you can still take the class. You can access everything that you need in the RITC, taking the class virtually, on *your* schedule.

## **OVERVIEW OF 10 STEP MASTERMIND COACHING PROCESS™**

### **Step 1: Overview of MasterMind Coaching Process™**

Why Coaching is important and its role in organizations. The role of assessments, such as, the *Rescue Institute Values Assessment™*, *Coaching Report for Leaders* and 360 degree assessments.

### **Step 2: Values Identification- Business and Personal Values Tests™**

Outcome- compare and contrast differences between the two Values Tests™. Develop plan to rectify disconnections.

### **Step 3: Time audit**

Outcome- Quantify where time is spent and then cross reference with personal values. Test for disconnections and put plan in place to implement needed changes.

### **Step 4: Personal and Business SWOTs- Strengths, Weaknesses, Opportunities, Threats**

Outcome- Identify personal and business characteristics, honing in on gaps that affect performance.

### **Step 5: Mission Creation**

Outcome- Definition of personal/business Mission.

### **Step 6: Develop Priorities; Establish Goals/Rebuild Calendar**

Outcome- Clearly defines priorities based upon Values and Mission.

### **Step 7: Create *Executive Dashboard™***

Outcome- Creation of tracking document for personal and business initiatives.

### **Step 8: Accountability Plan, Day Review/Priorities Test**

Outcome- Accountability of personal initiatives documented in the *Executive Dashboard™*.

### **Step 9: Sustainability- Build the Support Systems**

Outcome- Identify and enlist others to help with the changes needed.

### **Step 10: Spread the Concept**

Outcome- Create plan for sustainability of Mission and related initiatives.

After you successfully complete this program (you will be personally evaluated and coached every step of the way) you will be awarded the designation of *Certified MasterMind Executive Coach™* through the Rescue Institute. You will be joining a devoted, vibrant, and elite group of professionals from around the world.

A powerful part of this course is *your* experience going through our Process. The personal journey that you will experience is an often unexpected and transformational benefit. This is much more than an academic experience.

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[+ Add To Cart](#) to make a Single payment of \$979

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We gladly accept



### Testimonials

*"Great class today! Really helpful in designing a structure for the coaching process. I can truly see how this is going to speak well to exactly what organizations are looking for and value. Thank you! Can't wait for the rest of the class!"*

~Kathleen A. Bowersox, M.Ed., LPC  
Executive, Career, & Business Coach

*"I'm extremely impressed with your presentation style, dedication, intelligence, common sense...all rolled into one."*

~Patsy Turner

Former IBM Executive

*"Your passion, your heart and your authenticity come through in your virtual presence. Your first class was terrific. Thanks for all you give to your students both in your classes and in your notes. Also, one of the greatest gifts is your personality and how you are demonstrating your values by how you live your life and help others."*

~Lynn Workman Nodland, Ph.D., PCC

*"Thanks for the class yesterday. I left corporate after 30 years and found the definition of coaching to be very limiting. You put words to my questions. I am following your philosophy and find it to be much more beneficial to my clients. Thanks for the class."*

~Carol Pedot, HR Executive

*"After the Values discernment exercise (when I had my "aha" moment in class Wed.) I have truly gotten back on track with building my business. Thanks a million."*

~Carroll Nelligan, MHA, OTR

*"Thanks for the wonderful class- I was skeptical at first- I have taken many coach teleclasses and they were mainly fluff and the classes were a place for the leader to seek future coaching engagements from the participants. I can tell that you truly want to help us succeed in coaching executives."*

~Ellyn S. Traub, MS, CPBA, CPVA, Six Sigma Green Belt

*"I am so enjoying the class. After the first one I, I charged into my husband's office to announce that I had already gotten my money's worth. As I said in my first correspondence with you, I love your enthusiastic, inspired and purpose driven approach! THANK YOU!!!!"*

~Joan Vasconcellos, CPCC

What's Possible Professional Coaching

***"Excellent class today. This is by far the best course I have ever taken.***

***Thanks again,"***

**~Brandon Convery, Former NHL player**

***"First off, excellent class today - I get more from your classes than any others I've been associated with. Excellent, relevant, helpful information."***

**~ Greg Styles**

**CEO, Styles Development Group**

***"I feel truly blessed to have had you come into my life at this time. Your message and caring and work are truly inspirational. Thank you."***

**~Judith Gabor PhD**

**Gabor Strategy Group**

***"I want to thank you so much. Your sessions and collateral material are tremendous, but this session in particular was both enriching and inspiring-a perfect combination. You are great. Truly if there is every any way that I can be of service to you or your org. it would be a pleasure and an honor, Drayton."***

**~Irene Becker, CCTA**

**Executive & Personal Coaching at the Speed of Change**

***"Thanks again for an information packed session and just terrific ideas."***

**~Peggy Chong**

**Managing Partner/Co-Founder**

**Level Five Solutions *Executive Search Consultants***

***"My thanks to you for making your presentation of information so very clear, but, more importantly, so very thought provoking."***

**~Katrina Kribbs**

**Los Angeles, CA**

*"Just a quick note to let you know how much I enjoyed your class on Wednesday. You are an excellent facilitator, so authentic and engaging. It was a pleasure listening to you. I am looking forward to the next 5 weeks. You are a wealth of information and I know the participants are getting great value!"*

~Joanne M. Susi, CTACC  
President, 3 Point Living, LLC

*"The information you have given has been EXCELLENT, in that you are willing to share the essence of what has been the key components in your success as a coach and also as an executive. It's great that someone like you is making a difference in the coaching community on so many levels."*

~Andrew Grant, Canada

*"This is very exciting. At the start of today's class, you wanted to check in with our expectations for this class. I would definitely say you have just exceeded my own expectations. I am so very glad and grateful that I signed up for this class. My instincts were once again correct. How affirming!"*

~Denise Sleeper  
New Hampshire

*"You've got to be kidding....do we feel relieved, empowered and "permissioned?" You absolutely knocked my socks off. The answer is a very loud YES! Or maybe it should be AMEN, Brother! Thanks for the wonderful sessions, for your openness and willingness. My expectations have already been exceeded."*

~Johanna Lund

*"Thank you so much, the class was wonderful, a real eye opener. Thank you for your encouragement in not limiting my thinking. Thank you, Drayton you are an excellent teacher, motivator, encourager and a giving man."*

~Regina Densmore

*"What great classes and what a great teacher you are. Thank you so very much. I will put to good use all that I have learned. It's been a long time since I worked on Wall Street, and I sure did a lot of catching up. Thanks again."*

~Lucille Johnson

*"You are one of the finest presenters that I have heard. You give us so much in your classes - much more than is expected. Your heart shows in your dedication to your mission to save executives and in your helping other coaches to learn the skills to join your mission. I feel honored to be on this journey with you."*

~Lynn Workman Nodland, Ph.D., PCC

*"I enjoyed this evening class immensely. Looking forward to more,"*

~Ilaria Vilkelis, Geneva

*"Your class put the sealer on it !!!!!!!!! It was like a green light ..... what I have is yet another part of the executive puzzle. I am truly excited about being a part of your mission. Thank you for your conviction, your dynamism, and your willingness to be controversial."*

~Karen M.

Los Angeles, CA

*"What a breath of fresh air!!"*

~Wesley E. Perkins,

President, Perkins Associates

*"I just wanted to tell you how much I enjoyed the executive coaching class this afternoon. This is exactly what I need. I feel like I want to bring more substance to my coaching and it sounds like that's exactly what I'll get from this course. I am so excited and starting to feel more confident already."*

~Janice Sabatine, PhD

*"Well, what a session! You did a masterful job. Your content was tight, concise and crisp. You packed a lot into the 30 minutes of lecture. You provided a "hook" for next steps and the benefits of working with executives. You provide compelling examples. There was a sense of integrity and authenticity throughout the session. You continued to help stretch people to see their work beyond just coaching and more of a calling. I was incredibly impressed with the feedback and take-aways from the participants. The sincerity and gratitude for what you provided them was palpable. You truly made a difference today in these peoples' lives!"*

~Andrew Stirrat, President

Stirrat Associates

*"Great call again. Thank you. It is so interesting hearing others' points of view. I am very happy you saved yourself and are here to talk about it. You are doing great things, Drayton, and I appreciate your support and caring very much."*

~ Virginia Williams

President, Ventures Worldwide

Geneva Switzerland

*"Last Wednesday's class was an emotional and exciting session for me. When I signed up for this class I was not expecting to experience so many personal revelations, but this week's session brought yet another. And it was the least expected. I experienced so many emotions listening to the story of your rescue. I wanted you to know what this class has already meant to me. For over the days following that first session I have come to realize some of the factors behind my impasse of the last few months. I recognize some of my own fears surrounding moving forward. How it has not been fear of failure, but fear of success and the danger of being sucked back into that high-stress, executive, managerial world that made me run and hide for a while. Naming that fear has been huge. I have confidence that the next three weeks are going to be very interesting.*

*Looking forward to it!"*

~Susan Zoya

Port Townsend, Washington

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*"Let me first say that this is not something I would normally do - i.e. email a speaker of a teleconference course. But after listening to today's class I feel compelled to do so which I think will become clear why as you read this. I have sincerely enjoyed the sessions, especially the one today. Everything that you have said so far resonates deeply with my own beliefs as well as what I have read in many books and articles. Interestingly, what you spoke of this week, describes the exact process I went through to arrive at the decision to leave - my values and purpose was misaligned with them as a corporation - and embark on a new path. In fact, I found it absolutely uncanny that you even used these words which I wrote in my journal a year ago. In brief, everything I have read to date supports pretty much everything you had talked about in the classes."*

~Terry Tudor

Calgary, Alberta, Canada

*"Thank you so much for sharing not only what you have learned and are now sharing with your clients, but for sharing your heart as well."*

~Karin Syren

*"Thanks again for the workshop session 3 - really pressed the buttons here."*

~Morris Crosby- Stirling, Australia

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